GRIF Global Restaurant Investment Forum

2020 programme

GRIF Marketplace Programme (Dubai Time)

11:45 - 12:00

Welcome

The Big Picture

12:10 - 12:30

Looking at the Global Perspective

Peter Backman, Principal, Peter Backman will examine how the global restaurant industry has coped with the coronavirus lockdown and how it has impacted on delivery specifically.

Peter is an independent voice for the restaurant industry, based out of the UK but has a Global network and perspective. He has become the man the media goes to for commentary on the F&B industry and delivery in particular.

After his session Peter will be available in the MERA booth for Q&A pop in, pick his brain or just have a chat.

12:15 - 12:45

Chat with DTCM

DTCM Booth

Sally Edwards Senior Advisor, Events and Festivals at Dubai Tourism

12:30 - 12:50

European focus - Innovation, shifts in the industry and reopening

Angela Malik, Partner & Strategy Director, THINK Hospitality in conversation with Mario Bauer, Co-Founder & CEO Love & Food Restaurant Holding; Proud owner of Vapiano Brand who has recently put together a consortium and acquired Vapiano & one of Europe's most innovative and ambitious restaurateurs, Co-Founder, Big Mama Group, Victor Lugger.

After their session Victor, Mario & Angela will be available in the MERA booth in the expo for Q&A. Pop in, pick their brains or just have a chat.

12:50 - 13:10

Riding the wave

Total lock down, social distancing, the new normal, where to now? What are restaurants going to look like? What are the top things you can do to adapt to new regulations and social norms without losing your venue's personality or too much space?

Lynn Chouman News Editor, LinkedIn

In conversation with:

David Singleton Partner, Socius Group

Paul Wainwright Director, Asia-Pacific, Harrison

After their session Lynn, David & Paul will be available in the Harrison booth in the expo for Q&A. Pop in, pick their brains or just have a chat.

13:10 - 13:20

Looking at the key issues of Food Safety, Security & Quality and simplifying procurement

Naim Maadad Chief Executive, Gates Hospitality

in conversation with:

Kevin McKenna Trade Commissioner / Consul-General, New Zealand Trade & Enterprise (NZTE) **Síle Sweeney** Trade & Commercial Advisor, ?New Zealand Trade & Enterprise (NZTE)?

After the session Naim, Kevin and Sila will move straight to the NZTE booth and be available for 20 mins for Q&A. Pop in, pick their brains or just have a chat.

13:20 - 13:30

Break for Networking with Industry Peers

13:20 - 13:35

Become paperless, reduce waste and increase revenue with Alacarte digital menu platform

Alacarte Booth

Ali Jalloul Managing Director - MENA, Alacarte

Middle East in Focus

13:30 - 13:45

Preopenings, Pandemics, and People - The Power of Positivity

Eliza Sloane, Founder & Managing Director, For Example Hospitality LLC in a one-on-one with **Joey Ghazal**, Founder & CEO, Fighter Brands; Founder & Managing Partner, The Maine and BARBARY—opening in a pandemic. What has his experiences been and how has he had to adapt? How do you build a team and keep them motivated?

After the session Joey & Eliza will move straight to the MERA booth and be available for 20 mins for Q&A. Pop in, pick their brains or just have a chat.

13:45 - 14:15

Munch: The delivery app the industry has been waiting for? What sets the market's newest entrant apart?

Simon Ritchie Editor, Caterer Middle East

In conversation with:

Chris Daniels General Manager, Munch delivery app and **Ian Ohan** Founder & CEO, KRUSH Brands on one of the most hotly debated topics of the last few months; delivery, aggregators and operators.

After the session Chris, Ian & Simon will move straight to the Munch booth in the expo area and be available to take your questions. Pop in, pick their brains or just have a chat.

14:15 - 14:30

Saudi in focus - Is the path to recovery in view?

Lynn Chouman News Editor, LinkedIn

In conversation with Prince Waleed N. Al-Saud, CEO & Founder, Mukatafa Co. for Advocacy; CEO, R&C Association Qoot on what the situation is for the Restaurant industry is Saudi Arabia and what the government is doing to support the sector.

After the session Prince Waleed & Lynn will move straight to the MERA booth in the expo area and be available to take your questions. Pop in, pick their brains or just have a chat.

14:30 - 14:40

Chat with Talabat

Ravi Chandran Chief Executive Officer, Liwa Minor

In conversation with:

Muhammed Yildirim Managing Director, Talabat

14:40 - 14:45	Break for Networking with Industry Peers
14:30 - 15:10 Breakout Session	What is next for hotels F&B?
	How are hotel outlets adapting their offering and outlets to the new normal and also working to boost customers' confidence levels?
	Rohit Sachdev Chief Executive Officer, Soho Hospitality
	In conversation with:
	Christian Abell Vice President Food & Beverage MEA, Marriott International
	Dean Concannon Design Director, Harrison
	Michael Ellis Chief Culinary Officer, Jumeirah Hotels and Resorts
	Amit Nayak Vice President and Executive Board Member, HAMA
	Followed by presentation on:
	Sky High Food Waste as Dubai Lifts the Lockdown a perspective on rising food waste and costs post lockdown and what to look out for in your own operations.
	Daniel Truss, Director, Chefs Eye
	After the session Daniel will move straight to the Chef's Eye booth in the expo area and be available to take your questions. Pop in and ask him how you can reduce your operation's food waste.
	Marketing & Communications
14:45 - 15:00	The world has changed, has your brand?
	Adapting, Creating & Communicating to remain relevant. Who has done a good job and how can you? Georgina Woollams Founder & Managing Director, Katch International
15:00 - 16:00	Franchising: Re-calibrating, Re-negotiating, Re-franchising. Come to discuss
Breakout Session	your questions, challenges or to just join the discussion.
	You have the opportunity to ask your questions and share knowledge.
	Babette Marzheuser-Wood Global Head of Franchise Group, Dentons
	David Singleton Partner, Socius Group

The 'why' and 'what' of restaurant re-opening communications.

Duncan Fraser-Smith Founder & Managing Partner, The Cutting Edge Agency

In conversation with:

Samer Hamadeh Creator, Akiba Dori

Briar Jacques Counselling Psychologist, Mindfulness & ACT Trainer

Martin Kubler Creator & Chief Muncher, JLT Dining

Samantha Wood Publisher, Editor & Consultant, FooDiva

After the session the speakers will be available in the Katch booth in the expo area and be available to take your questions. Pop in, pick their brains or just have a chat.

15:30 - 15:45 One on one with FoodSheikh

The first ever live interview on putting together the FoodShiekh All Stars.

15:45 - 15:50	Closing remarks
15:50 - 16:00	Open Networking